



**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**PROGRAMME OUTCOMES OF POST GRADUATE PROGRAMMES**  
**(2016 – 2017 onwards)**

<b>Name of the Programme: M. Com., Computer Applications</b>	
<b>PO 1</b>	Gain the necessary domain knowledge on advanced commercial theories and practices
<b>PO 2</b>	Gain the necessary domain knowledge on advanced commercial theories and practices
<b>PO 3</b>	Become experts in business data analysis and predict market demands
<b>PO 4</b>	Become experts in business data analysis and predict market demands
<b>PO 5</b>	Develop linkages with the business enterprises and take up innovative business assignments
<b>PO 6</b>	Adopt the prudent, ethical financial management techniques and accounting principles for successful business operations